

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 17.10
CHANGES *** WFTV-TV *****

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

| CLASS: NATL. | LOCAL | REGIONAL |
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DATE SEP27/12 17.10

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 2054
AGENCY PRODUCT CODE =

| | | | | | | | | |
|----|---|-------------|----|------------|------|------|---|------|
| 24 | S | 1135P-1205A | 30 | \$1,600.00 | 9/26 | 9/27 | 0 | W-1A |
|----|---|-------------|----|------------|------|------|---|------|

PROGRAM : NIGHTLINE
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 3 SPOTS/WK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|----------|--------|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 25 | S | | 1135P-1205A | 30 | | \$1,600.00 | 10/1 | 10/4 | 4 | | M-TH | 4 |
| PROGRAM : NIGHTLINE ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR OCT1 ON LINE-19 FOR 5 SPOTS/WK | | | | | | | | | | | | |
| 28 | A | | 400P-500P | 30 | | \$1,400.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| PROGRAM : DR OZ ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR SEP26 ON LINE-24 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT2 ON LINE-25 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 29 | A | | 1200N-100P | 30 | | \$1,800.00 | 10/1 | 10/2 | 2 | | M-TU | 2 |
| PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 28-29 STATION MAKEGOOD OFFERS: M3 OK'D BUY#24 MISSED:W-TH/1135P-1205A SEP26(3/WK) 30S \$1,600.00 (SEP27/12) BUY#25 M-TH/1135P-1205A OCT2 30S \$1,600.00 OFFER:M-TU/400P-500P OCT1(2/WK) 30S \$1,400.00 PLS ADVISE. & M-TU/1200N-100P OCT1(2/WK) 30S \$1,800.00 CMT:WE CAN OFFER | | | | | | | | | | | | |
| SEP/12 | 87300.00 | OCT/12 | 182300.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 269600.00 |
| TOTAL SPOTS | | | | | | | | | | | | 83 |

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE